

January 10, 2012

Hello!

Our awesome summer camping season is just around the corner! We hope you and your families are preparing for great summer camping at Gerber Scout Reservation!

I am excited to write to you today with some valuable information to be shared with ALL the families in your unit. **Last year our Council helped nearly 400 Scouts attend Summer Camp absolutely FREE!** Your Scouts can too in our **“Earn your way to camp” spring popcorn sale!**

Through this program, a Scout will sell a small number of butter or butter light microwave boxes and his ENTIRE CAMP FEE will be paid by the Council in a “Camp Option Plan”. For example:

Regular Scout Units: A Scout goes to camp for free when he sells 22 boxes of microwave popcorn for Gerber Scout Camp or 8 boxes for Cub Scout Adventureland or Day Camp or 12 boxes for Webelos Adventureland.

For our Team Player Units: A Scout goes to camp for free when he sells 19 boxes for Gerber Scout Camp or 6 boxes for Cub Scout Adventureland or Day Camp or 10 boxes for Webelos Adventureland.

The plan is simple, (1) **your unit commits to participate**, (2) **you order the exact number of individual boxes for the number of Scouts who would like to participate and receive this campership**, (3) **you trade a post dated check for the product and sell it in March**, and (4) **on May 14 the checks are deposited**, and (5) **each Scout that participated will have his 2012 Summer Camp fee for the corresponding camp paid for entirely by the Council!!**

This plan was introduced last year with resounding success and positive comments from each family and unit that participated. We urge you to encourage each and every Scout to consider this method to paying his own camp fee entirely. Also new this year, Venture Base and Jamboree 2013 participants can sell in the spring sale and ask that their camp dollars be allocated to their base or Jamboree accounts!

If you are a “regular Scout unit” (or a team player unit that wants to **guarantee full camp funding** for your Scouts) your unit **must choose to sell in the “Camp Option Plan” to obtain a campership in 2012.**

Please review the enclosed documents for our sale. Return the commitment form for our February 15th training session by February 10th, and your commitment form by Friday, February 24th as our first orders are due on Monday, February 27th. If you have any questions, please call your District Executive or the Council Program Director, Aaron Gach, at the DeVos Family Center for Scouting at 1-888-272-4732.

My Best,

Michael Sulgrove
Scout Executive