

Dear Boy Scout Parent:

Your Boy Scout is only a few boxes of Popcorn away from going to Summer Camp FREE!!!

Camp Option Plan

It's simple, order the appropriate number of boxes (see below) and trade the popcorn for a post dated check for the full retail amount of the popcorn. We will deposit that check on May 14, and then pay your Scouts FULL CAMP FEE!!! For a Scout to earn his way to the following camp, he would have to sell the corresponding number of individual boxes of microwave popcorn (either butter or butter light) :

<u>Regular Units</u>	<u>Boxes to Order</u>	<u>Popcorn Cost you pay</u>	<u>Camp Cost we pay for your Scout</u>
Gerber Scout Camp	22 Boxes	\$396	\$230
<u>Team Player Units</u>			
Gerber Scout Camp	19 Boxes	\$342	\$200

As you can see from the above, your Scouts are earning near 60% profit towards camp from the popcorn they sell!

Cash Option Plan

Units selecting this plan can order Show and Sell, and/or Take Order Popcorn. At the time of pick up for the Take Order Phase, the unit will provide a post dated check for the entire amount due. The unit can short pay and keep 25% at the time they write the check, or write the check for the full amount and ask it to be deposited into their unit account at the Service Center.

The first order date is due February 27th, and the final date to order is April 2nd.

There is no minimum or maximum number of Scouts you need to have selling in this sale. Talk to your unit leaders today and get your unit order ready!

This "Camp Option Plan" replaces the traditional campership program for our regular units, and is the only way for a Scout from a regular unit to obtain campership dollars this year. Team Player units are encouraged to sell in this sale as well, because this campership sale guarantees full camp payment!