

200 RACE CARS & ONE WHEELCHAIR AT OAK HILL CUB CHALLENGE

{one-sentence , creative, very specific}

For Immediate Release

**Contact Doug Hawser {name}
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Grab attention with an imaginative and vividly descriptive opening paragraph. Look beyond what you are doing for a bigger picture. Alternatively, look inside your event/activity for one "cute kid":

Cub Scout Bobby Fulbada, 8, lives in his wheelchair. He built his Pinewood Derby car and painted it while in the wheelchair. Last night, Bobby excitedly pumped his arms as he powered his chair's wheels to follow his winning race car along the sloping track, shouting encouragement as it coasted past the finish line in the Oak Hill Cub Challenge

Now expand on your introductory paragraph.

Nearly 200 Cub Scouts in the Oak Hill area joined for an eventful day of racing unpowered handmade, wooden cars down long tracks at the Chalky Elementary School Tuesday. The Oak Hill area supports 7 different Cub Scout Packs. Each boy built and hand-painted a race car from a solid block of pine, each hoping to win the prize for speed, looks and craftsmanship.

Add details. Include quotes from parents, and youth. Explain the event, other prizes (best-in-show, etc)

The Pinewood Derby is an annual event which brings excitement to most Cub Scouts in this area, who each crafts a racing car and decorates it for the community race day. For Bobby, who suffered a spinal injury an auto accident two years ago, the Pinewood Derby brought out his manual dexterity. He spent hours whittling and sanding the little racer's body aerodynamically smooth. Then he painted and waxed it thoroughly. "The rules say no grease on the wheels, so I wanted to make sure nothing would slow it down," Bobby explained proudly, "I won every heat!"

Explain how it complements the Cub Scout program.

Cub Scouts are lower elementary-aged boys who learn teamwork and cooperation in their Packs, while growing to understand the payoff of dedication in individual competition. Cub Scouting is a year-round program that includes both indoor and outdoor activities centered on family participation. Boys in the fifth and sixth grades may go on to join Boy Scouts and participate in outdoor adventures and community service events. Older Scouts join Venture Crews.

And, finally, for those who are new to the concept....

The 7 Cub Scout Packs in Oak Hill are sponsored by various churches, public school parent clubs and, for one, the Oak Hill Lions Club. Cub, Boy and Venture Scouts are coordinated in this area by the Golden Leaf Council of the BSA.

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